

Dear [Business Name/Manager],

I hope this message finds you well. I'm writing today as someone who deeply values the positive atmosphere your business provides to both staff and clients.

Many businesses are becoming increasingly aware of the impact that synthetic scents, such as scented air fresheners and cleaning products, can have on the health and well-being of their employees and customers. While these scents are often intended to make a space feel fresh and clean, they can actually have unintended negative effects, particularly for those with sensitivities or health conditions.

Research shows that synthetic fragrances can contain chemicals that trigger headaches, dizziness, respiratory issues, and allergic reactions in some individuals. For people with asthma, chemical sensitivities, or allergies, exposure to strong scents can even be debilitating. Ingredients in synthetic fragrances include VOCs, phthalates, propellants, solvents, aldehydes, deodorizers, and "fragrance." The umbrella term for fragrance can include more than 3,500 chemicals. These toxins are hormone disrupting and add to our overall toxic exposure.

Environmental Working Group, a non-profit agency that tests the safety of consumer products, has published ratings on many common fragrances. You can view the [EWG database](#) safety rating on Glade products and other common brands.

Recent studies indicate that businesses that use air fresheners may lose customers. By choosing to adopt a scent-free policy, your business has the opportunity to promote a healthier environment for everyone who enters your space, ensuring accessibility for all.

I, and many others, would highly appreciate it if you were to consider removing these for the sake of the health of your workers and clients.

Warm regards,

[Your Name]

[Your Contact Information]